

# The Limits to Digitalization

The (forgotten) value of analog fallbacks & control mechanisms

 Bundesministerium  
Verkehr, Innovation  
und Technologie

 Bundesministerium  
Digitalisierung und  
Wirtschaftsstandort

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*Countries that built complete analog physical plants have a signal advantage over countries that leapfrogged directly to full digitalization.*

Dan Geer

# The current situation

- **Everything** is getting **connected**, “**smart**” & **digitalized**
- **Control** in more and more areas is continuously “handed over” & **shifted** to **digital technologies**
- **Growing** societal **dependence** on their reliability & correct working
- Lots of (hidden) **fragility** introduced since digital technologies often possess **hidden interdependencies** & **SPOFs**
- **Risk** of **attacks & cascade failures** is constantly increasing
- **Cyber hygiene** is critical but **not** always **enough**
- **Loss** of **sovereignty** & maintainability (think right to repair)
- **Analog** (fallback) mechanism resp. layers are **decommissioned** or are **not maintained** & rot

- 1) The same thought also applies in a broader context to resilience!
- 2) Also think of societal processes like elections or public goods like cash, emergency notification systems etc.

# The idea

- There is a huge **value in simplicity**
  - Complexity is the worst enemy of security<sup>1</sup> – Bruce Schneier
- Analog & manual mechanisms can offer a **higher level of resilience**
  - Due to being simpler, easier to understand, less interdependent, more repair friendly, slow & visible degradation before failure...
- There exists a (forgotten) **value in preserving** (or reinstating) **analog** (control) **mechanisms**
- **Critical processes or goods**<sup>2</sup> should **not solely rely** on **digital technology**
  - **Analog** mechanisms & **fallbacks** should exist to ensure a minimum “service” level can be upheld in adverse or **crisis situations**
  - **Digitalization** is **no end in itself** – not everything has to be digitalized!

# Is this idea entirely new?

- No – e.g. Dan Geer, Andy Bochman, Ralph Langner, Richard Danzig
- **Securing Energy Infrastructure Act 2019 (USA)**
  - Two-year **pilot** program to research & test solutions, including **analog** and **nondigital control systems**

## SEC. 3. PILOT PROGRAM FOR SECURING ENERGY INFRASTRUCTURE.

Not later than 180 days after the date of enactment of this Act, the Secretary shall establish a 2-year control systems implementation pilot program within the National Laboratories for the purposes of—

(1) partnering with covered entities in the energy sector (including critical component manufacturers in the supply chain) that voluntarily participate in the Program to identify new classes of security vulnerabilities of the covered entities; and

(2) **evaluating technology and standards, in** partnership with covered entities, to **isolate and defend industrial control systems** of covered entities from security vulnerabilities and exploits in the most critical systems of the covered entities, including—

(A) **analog and nondigital control systems;**

(B) **purpose-built control systems;** and

(C) **physical controls.**

## DIVE BRIEF

# Senate passes cybersecurity bill to decrease grid digitization, move toward manual control

Published July 1, 2019



Robert Walton  
Reporter



# There exists proven value of analog fallbacks

- Serious **security incidents** (e.g. Norsk Hydro, Salzburg Milch) have shown the value of being able to – to some extent – **keep production running** in a non digital technology dependent way

Inside Norsk Hydro, the internal response focused on multiple fronts. They **launched old-school methods to resume full production** and repair business operations. And they worked to protect the safety of employees and the environment. The entire workforce did their jobs with pen and paper during the attack's first days. **Some plants switched to manual procedures** to meet manufacturing orders. **Retired employees – familiar with the old paper system – volunteered to return** to their plants to keep production rolling.

„ *"Dass wir **noch einen Fuß** in der von uns selbst oft kritisierten **vordigitalen Welt hatten, hat uns gerettet"***

Florian Schwap, Prokurist und Kommunikations-Chef von SalzburgMilch

# Problems due to lacking fallbacks I

- **Colonial Pipeline 2021:**
  - **OT network unaffected by attack.** Nevertheless fuel delivery stopped – supposedly due to dependence on billing system which was placed in IT network)
- **Tesla cars**
  - Two incidents where drivers were trapped in fire due to failure of automatically activating (exterior) electronic **door handles**
  - Other case in which police wasn't able to get out of their own Tesla
- Faking iPhone restart due to all **controls becoming software controls**
  - No more **physical buttons**. Almost no more USBs with manual write blocker
  - Malicious BIOS/firmware updates could be thwarted via hardware jumper<sup>1</sup>

# Problems due to lacking fallbacks II

- John Deere **tractors**
  - Restricted access to hardware & software, only usage of coupled resp. registered machine parts possible, right to repair?
  - **Remote bricking** possible (Ukraine 2022)
- Armatix IP1 “Smart” **gun**
  - Secured from usage by unauthorized person via RFID watch – **jamming** possible



# Cases proving value of manual or analog means I

- **Ukraine power outage** 2015 & 2016
  - Manual control capabilities important to resolve power outage
- **PLCs & Safety Instrumented Systems Controllers** with **external switch** (e.g. key) for maintenance/troubleshooting
  - If key is not turned no firmware upload/logic change possible (recall **Triton?**)
- FAA recommendation for pilots
  - Spend **less time using autopilot** to **maintain & hone** their **practical skills**
- US Navy
  - **Replacing Tablets with buttons** & levers due to increased danger of accidents
  - Starts teaching **navigation by** the **stars** again

## Cases proving value of manual or analog means II

- “Old-school” **paper based elections** (at least in Austria)
- **Cash**
- **Printed Books**
- Military **carrier pigeons** in the era of electronic warfare

# Examples for analog control mechanisms & fallbacks

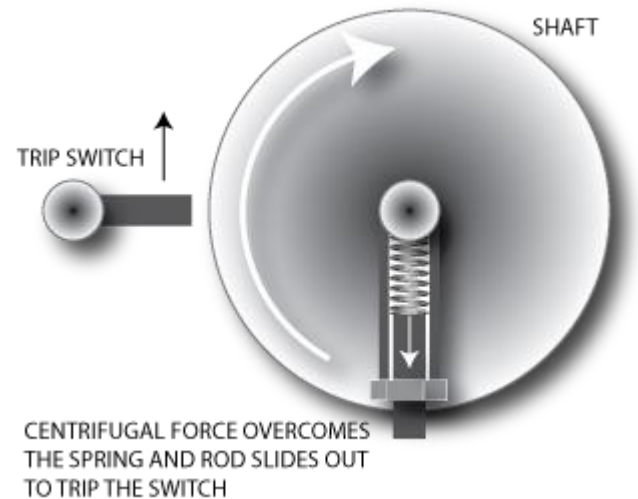
- **Analog safety systems**
  - E.g. relief valves, rupture disc, elevators, traffic lights
- **Speed regulator/mechanical governor**
  - Limit engine to a certain speed so that device can't kill itself (think of Stuxnet)
- **Independent monitoring**
  - Get **humans** acting as **independent** monitoring/control **mechanism back in the loop** (e.g. to monitor a mechanical pressure gauge or thermometer to verify trustworthiness of digital information – think of Stuxnet again )

***I can deal with disruption – what I can't handle is destruction of long lead time to replace capital equipment (e.g. like transformers etc.)***

*CEO of a Florida power company. Book Interview Countering Cyber Sabotage Introducing CCE (34:00)*

# Example: Spring Based “Cyber Secure” Device

- Simple, **spring-based design** can be used to **prevent** hackers from getting the **centrifuges** to **spin too fast**
- As a spinning object gains speed, a spring with a weight at its end will be pulled toward the system’s edge by the centrifugal force
- When the spring reaches the point defined as the maximum speed, it **trips a relief valve**, venting steam or whatever powers the mechanism
- That’s a design that **cannot be hacked**



# Challenges & Limitations

- Only makes sense for certain kind of organizations & (most critical) processes
- Economics
  - **Cost**<sup>1</sup> & **efficiency**, misaligned incentives, short term thinking, no policy requirement, hard to sell – **perceived** as “**old-school**”
- Operational
  - Enough **people** available to control via analog means?
  - Still enough **knowledge** & confidence how to do it the old way -> **need** for **regular exercise & usage** (see book CCE, “Day without SCADA exercise”)
  - How to send people in emergency to **distributed** remote **locations**
- Supply Chain & Globalization
  - Own resilience (in some scenarios) “useless” due to own **dependence on supply chain** which might lack fallbacks
  - Analog **products**<sup>2</sup> **not offered** by suppliers anymore (push to digitalization)

- 1) While it might be true that manual mechanisms & fallbacks come with **additional costs** it will **never be as cheap again as now to keep & maintain them!**  
Rebuilding them in the future would be much more expensive or even impossible
- 2) and spare parts!

# Open Questions

- In **which fields & areas** do analog or manual mechanisms & fallbacks **make sense**
  - Try to systematically research and identify fields/areas
  - Not only think about critical infrastructure & manufacturing but also about the whole society
- How can **awareness** be raised and its value “sold” (overcome Turkey illusion)
- Is it **feasible** to **require by law** that some fields, organizations (e.g. critical infrastructure) or vendors **preserve** or **rebuild** analog **fallbacks**?
- Should there be **incentives** or subsidies to **create a market** for such controls?
  - Can suppliers be required to **continue offering analog products** and spare parts in addition to their new digital products?

# Conclusion

- We are still in the **honeymoon phase** of digitalization
- The ideas presented are **not** about **relinquishing** all **benefits** of **digital technologies** and going back to the “**stone age**”
- Its about **recognizing** that **not everything** has to be **digitalized** and that there is a often unrecognized and forgotten **value** in analog & manual **fallback mechanisms!**
- **Preservation** and **maintenance** of these mechanisms **creates costs** but brings **huge long term benefits** and increases **resilience**
  - It's never going to be as cheap as now to keep them
  - If everything gets decommissioned lots of money would have to be invested to rebuild them (under crisis conditions)

# Literature

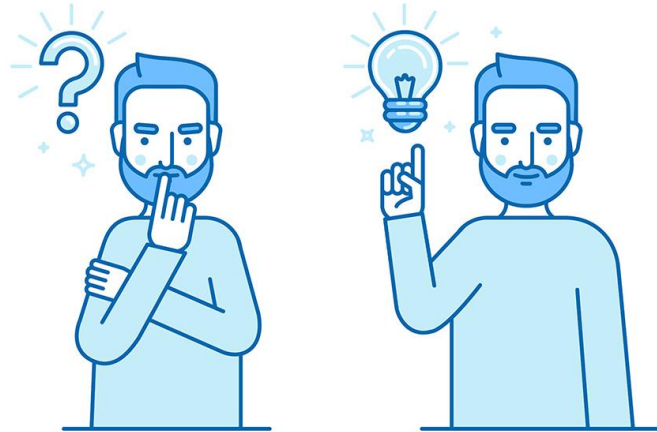
- Dan Geer:
  - [A Rubicon](#)
- Andy Bochman (expert Idaho National Laboratory):
  - [Internet Insecurity](#) (Paywall) <https://archive.ph/JrPSD> (archived Version)
  - [The End of Cyber Security](#) (Paywall)
  - Book: Countering Cyber Sabotage: Introducing CCE
  - [The Case for Simplicity in Energy Infrastructure](#)
- Idaho National Laboratory
  - Consequence-driven Cyber-informed Engineering (CCE): <https://inl.gov/cce/>
- Ralph Langner
  - [Back to the Future: Putting analog hard stops to cyber attacks](#)
- Is Analog the Fix For Cyber Terrorism? (Interesting discussion & good examples)
  - <https://it.slashdot.org/story/14/03/18/021239/is-analog-the-fix-for-cyber-terrorism>



*Don't it always seem to go  
that you don't know what you've got  
till it's gone*

Joni Mitchell

# Questions & Discussion




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